Poster Worksheet

A poster is a
visual presentation,
NOT a paper!

Start with images,
NOT with text!

Title

Student Name(s), Faculty Name(s)
School of Electrical and Computer Engineering • Georgia Institute of Technology • Atlanta GA, 30332 USA

Introduction   Methodology   Discussion

Problem   Future Work

Results

Background   References

Georgia Tech | School of Electrical and Computer Engineering
Company Logo

1. List/describe 5 images (photos, figures, diagrams, tables, charts, graphs) you will use on your poster to illustrate your work. Number them 1-5 and place them on the poster template above so you can see where they might show up.

2. Audience Analysis: Who cares about your project? Who needs it? Who will use it? What are the real-world applications of your work?

3. Describe your project in 2-3 bullets.

Write a clear purpose statement.

The purpose of this project is to _____

_____

_____

Introduction/Overview/Purpose

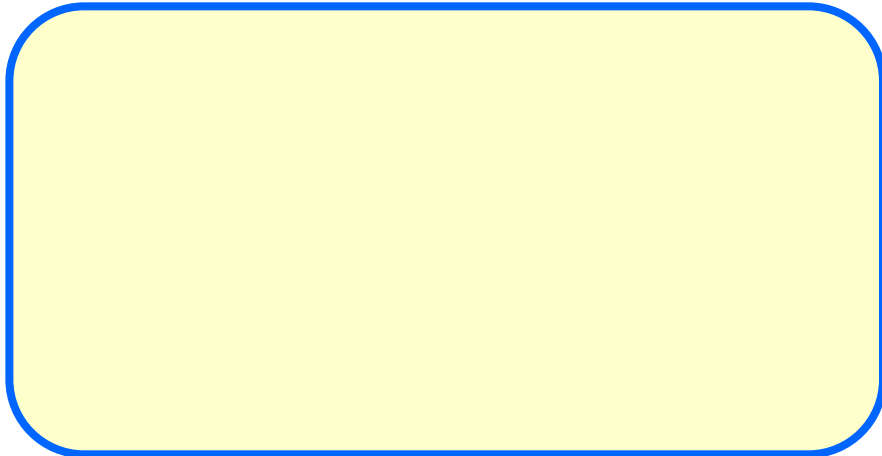**4. In 3-5 bullets, list the objectives/goals of your project.**

Objectives/Goals

5. What problem is your project attempting to solve or address?

Problem

6. How does your project work to solve the problem?
What are your design methods? How is your technical approach unique?

Solution

Methodology/Procedures
Research Process/Steps

7. What are the results of your project? What are your findings?

Results/Findings

List/describe three ways you
can show your results:
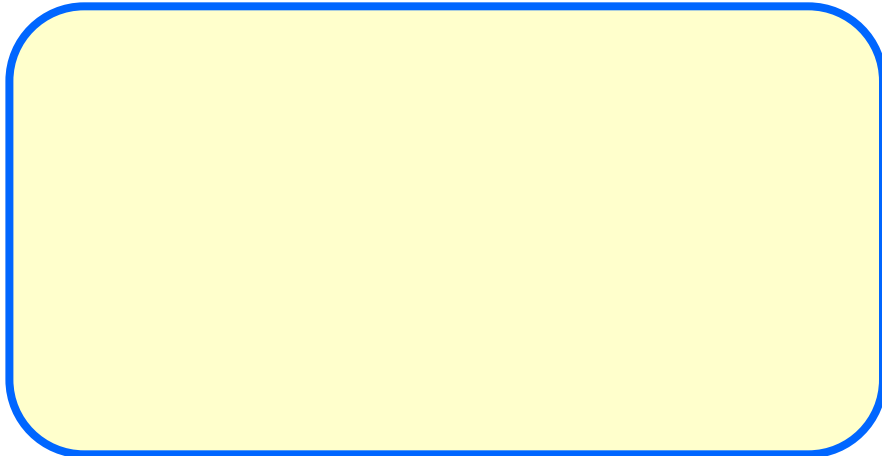**1.**
2.
3.

If you don't have results yet…

In 2-3 bullets, describe the current status of your project.
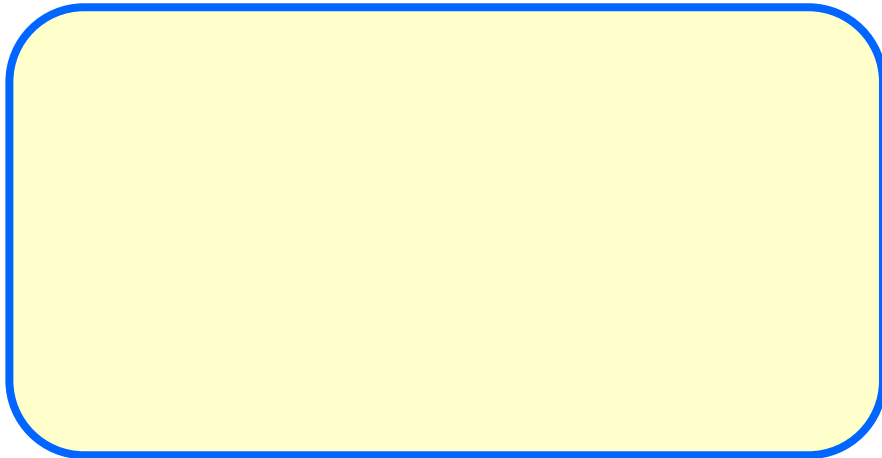**What have you done up to this point?**

Preliminary Findings
Current Status

**8. What is the significance of the results? What do they mean?
Why are the results/findings important?**

Discussion
Conclusions
Lessons Learned

**9. In 2-3 bullets, list what still needs to be done.
What future work is required? What are the next steps?**

Future Work

Title

10. Write a descriptive title that reflects the point of your work.

11. Fill in the blank:

This project is important because _____

One interesting aspect of this project is _____

3 Ways to Connect with Your Audience
Strong Openings/Introductions

Most introductions are predictable and polite:
- "Good morning. My name is… I'm here to talk about my research. The title of my presentation is…"

Start strong. Get your audience interested and invested.

1. Start with a Question	2. Start with a Fact Surprising/Shocking or Interesting/Thought Provoking	3. Start with a Story or an Anecdote
1. 2. 3. How many people in this room…? Who here today would…?	1. 2. According to the World Health Organization, 25 million people have been exposed to… A 2015 study on four year colleges found that females accounted for 56% of enrollment nationally.	Two weeks ago, I read an interesting article… One night on my way home from tennis practice, I started thinking about… When I was 12, my grandfather took me fishing… **Start your story below:**